WORDCAMP VIENNA
15. and 16.02.2020
#WCVIE

WordCamp Vienna 2020
February 15th and 16th,
Vienna, Altes AKH
Sponsorship Information

Introduction

WordCamp Vienna 2020 will be Vienna's sixth WordCamp. This year we expect **450 WordPress enthusiastic participants**. We are seeking sponsors to help make this a lively and recurring event.

WordPress is a free and open source blogging tool and a content management system (CMS). With a market share of just under 60 percent, WordPress is the most popular content management system in the world.

WordCamps are conferences covering everything related to WordPress. They are the official conferences relating to WordPress as each is also approved by WordCamp Central.

WordCamps are non-profit events, with any surplus being fed back into the WordPress Foundation, the charity holding all WordPress trademarks.

Visit the official Website: https://2020.vienna.wordcamp.org

Media data: 30.000 pageviews (02/2019 to 05/2019)
Newsletter: Delivery to 1.500 subscribers
Social Media: Frequent Coverage on facebook, Twitter and Instagram

facebook.com/WPVIE   twitter.com/wpvienna   instagram.com/wordpressvienna   #wcvie   wpvienna.com
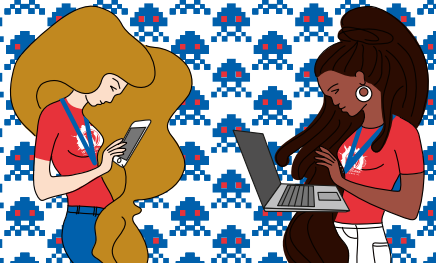
Program & Venue

WordCamp Vienna 2020 will have a **full day of speakers and discussions** from 9 am to 6 pm on February 15th at Vienna University Campus "**Altes AKH**", Spitalgasse 2, 1090 Vienna. Sessions will be held in English and German.

The venue has 2 auditoriums with a total seating capacity of over 350 and **plenty of space to meet and talk**. For all parents, we also offer childcare, so you can attend all discussions and we take care of your children. There will also be a party in the evening at a nearby location.

WordCamps are attended by people ranging from blogging newbies to professional WordPress Developers, internet business owners and consultants. We expect the majority of

guests to be influencers as opposed to end-users. So in this case, **developers, designers and business people of the WordPress community**.

Fotos © sanja.at
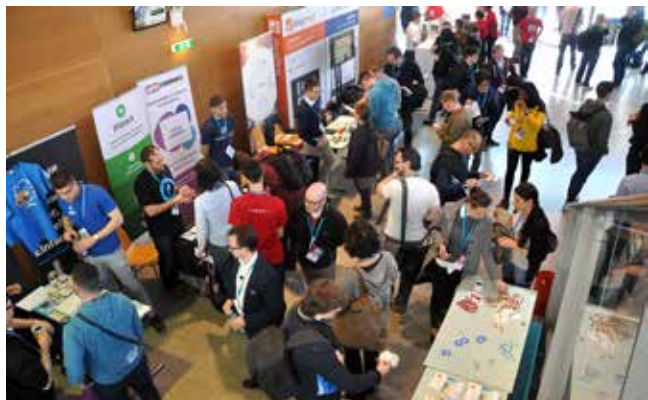
Sponsorship Packages

By sponsoring WordCamp Vienna 2020, you show your support for the WordPress project, you also contribute to the growth of our local WordPress community.
As a sponsor, you'll gain unique visibility to a large, diverse, tech savvy crowd.

WordCamps run under the auspices of the WordPress foundation and we only accept funding that is needed to put on the event and no more. Please read our WordCamp Code of Conduct. When you sign-up to become a sponsor you are agreeing to play by these guidelines.

Sponsorship packages are as follows:

Level	Price	What you get
PLATINUM only 2x	€ 1.800	■ Exhibiting (2 tables a 140 x 60 cm) ■ Roll-up poster at the venue ■ Blog post by us on the WordCamp Vienna site announcing your sponsorship ■ Logo on Sponsors Page with link to your Website ■ 4 free tickets to WordCamp Vienna ■ 4 seats at the Speakers Dinner
DIAMOND only 8x	€ 1.100	■ Exhibiting (1 table a 140 x 60 cm) ■ Roll-up poster at the venue ■ Blog post by us on the WordCamp Vienna site announcing your sponsorship ■ Logo on Sponsors Page with link to your Website ■ 2 free tickets to WordCamp Vienna ■ 2 seats at the Speakers Dinner
GOLD	€ 750	■ Roll-up poster at the venue/Possibility to distribute advertising material ■ Blog post by us on the WordCamp Vienna site announcing your sponsorship ■ Logo on Sponsors Page with link to your Website ■ Two tables for all gold sponsors together to put your swag, brochures, etc. ■ 2 free tickets to WordCamp Vienna ■ 1 seat at the Speakers Dinner
Community	€ 250	■ Blog post by us on the WordCamp Vienna site announcing all community sponsorships at once including a link to your company website. ■ Logo on Sponsors Page with link to your Website ■ One table for all community sponsors together to put your brochures, etc. ■ 1 free ticket to WordCamp Vienna

Contact and Payment Terms

To become a sponsor or to ask any question about sponsorship please contact (German or English):

Hannes Linsbauer, linsbauer@linomedia.at
or
Max Reisinger, max@wp-stars.com

Transactions are to be made within 10 days of us confirming the package you have chosen. You will receive an official invoice from the WordPress Foundation.

Community-sponsorhips are self service at ticket purchase. Instead of buying a standard ticket on the web-site select the community-sponsor ticket.

International Wire Transfer
Beneficiary's Name: WORDPRESS FOUNDATION
Beneficiary's Bank: Wells Fargo Bank, N.A.
Beneficiary's Bank Address: One Front Street, 17th Floor, San Francisco, CA 94111
Beneficiary's Bank SWIFT BIC: WFBIUS6WFFX
Beneficiary's Account Number: 8736723613
Beneficiary's Address: 200 BRANNAN ST APT 239, San Francisco, CA 94107-6008, USA

PayPal
An additional 3% must be added to the transaction payment in order to cover Paypal expenses from your end. The address is donate@wordpressfoundation.org and must reference "WordCamp Vienna Sponsorship 2019".

Volunteer-Powered

WordCamp Vienna is organized by a local team of WordPress enthusiasts:
Martin Sternsberger, Bruce Jackson, Hannes Linsbauer, Max Reisinger, Barbara Lamböck, Ulrike Mülleder, Elvyra Geyer, Sanja Jelic, Dominik Liss, Susana Ruiz and some others.

Learn more about the organizers on our Website:
https://2020.vienna.wordcamp.org/organizers/

We need your help to ensure that this event will be a success. Above all, it's a way to give back to the WordPress community!

Sponsorship: The Legal Stuff

Official WordPress events are backed by the WordPress Foundation as their legal (and usually financial) entity, and so the relationship between events and sponsors is subject to some restrictions from the U.S. Internal Revenue Service (IRS)

WordPress Foundation is grateful for the valuable support sponsors provide to official WordPress events. For tax-related reasons, we ask our sponsors to observe certain practices in presenting themselves and their products and services at official events.

1. Sponsors may provide:
   - The sponsor's name and logo
   - Slogans that are an established part of the sponsor's image
   - The sponsor's brands and trade names
   - Sponsor contact information (such as telephone numbers, email addresses, and home page URLs)
   - Factual (value-neutral) displays of actual products
   - Displays or handout materials (such as brochures) with factual, value-neutral, non-comparative/non-qualitative descriptions or listings of products or services

2. Sponsors may not provide:
   - Promotional or marketing material containing qualitative, comparative, or non-neutral messages about the Sponsor, its products or services (such as "the first name in WordPress hosting", "award-winning", or "the best e-commerce plugin")
   - Qualitative or comparative language, price information, or other indications of savings or value
   - Inducements to purchase or use the Sponsor's products or services (for example, by handing out coupons or discount purchase codes)
   - Calls to action ("visit this site for details", "call now for a special offer", "go to", "join our league of savings", etc.)
   - Claims that WordPress Foundation, WordCamps, or WordCamp organizers endorse or favor a Sponsor or its products or services

3. Sponsors agree that the Foundation and WordCamp organizers have the right to request and review sponsor materials in advance of an event, to require changes to any materials in advance, and to require that any materials that do not meet the above expectations be taken down or that any practices that do not meet the above expectations be discontinued during a WordCamp or event. The above restrictions also apply to material placed on any self-serve swag tables reserved for sponsor use.

4. All sponsors are expected to support the WordPress project and its principles, including:

   - No discrimination on the basis of economic or social status, race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, marital status, age, or disability.
   - No incitement to violence or promotion of hate
   - No spammers
   - No jerks
   - Respect the WordPress trademark.
   - Embrace the WordPress license; If distributing WordPress-derivative works (themes, plugins, WP distros), any person or business officially associated with WordCamp should give their users the same freedoms that WordPress itself provides: 100% GPL or compatible, the same guidelines we follow on WordPress.org.
   - Don't promote companies or people that violate the trademark or distribute WordPress derivative works which aren't 100% GPL compatible.

5. Sponsorship is in no way connected to the opportunity to speak at an official WordPress event and does not alter the WordPress or WordCamp trademark usage policy found at http://wordpressfoundation.org/. WordPress Foundation reserves the right to modify the above requirements and expectations at any time by providing written notice to the sponsor.

Source: http://plan.wordcamp.org/sponsorship-the-legal-stuff